1. A method for creating and posting media comprising:

creating a media file;

5 enhancing said media file at a client computer;

uploading said enhanced media file from said client computer to a server computer;

storing said uploaded enhanced media file;

posting reference to said uploaded enhanced media file on a network;

retrieving said uploaded enhanced media file from said storage.

- 2. The method of claim 1 wherein said posting further comprises displaying reference to said uploaded enhanced media file on lists.
- 3. The method of claim 2 wherein said retrieving further comprises tracking access to said posted reference and said lists.